ORTHO-BIONOMY®
Association of Canada

OBAC Trademark Guidelines

The term Ortho-Bionomy® and the graphic symbol of the Sand Dollar are registered trademarks of the Ortho-Bionomy Association of Canada (OBAC). Only qualified members in good standing of (OBAC) have permission to use the marks.

Professional Members (Registered Instructors and Practitioners) may use the term Ortho-Bionomy and the graphic symbol of the Sand Dollar on all Business material. The terms first appearance on any material must be accompanied by the registered trademark symbol ®.

Associate Members may list Ortho-Bionomy among the modalities they practice or may use the term Ortho-Bionomy in conjunction with the statement 'Associate Member of Ortho-Bionomy Association of Canada' (or 'Associate member of OBAC') on their business/ promotional material. Associate members may not give the impression directly or indirectly that they are an Ortho-Bionomy Practitioner or Instructor, including advertise rates, and are not eligible to use the Sand Dollar symbol. The term Ortho-Bionomy must be accompanied by the registered trademark term ®

Student Members are not eligible to use the registered trademarks.

Explanation of Trademark Guidelines for Students and Non-Members

As a student or non-member, you can:

- Verbally share the Ortho-Bionomy story (philosophy and history)
- Verbally share how Ortho-Bionomy has benefited you personally
- Share with friends and family that you are learning about Ortho-Bionomy
- Direct people to the OBAC website for information about Ortho-Bionomy, how to find a practitioner, an upcoming class or to organize a class in your area www.ortho-bionomy.ca
- Not impress that you are practicing Ortho-Bionomy, including on social media

The Association (OBAC) is legally responsible to monitor and protect the use of the Canadian Ortho-Bionomy registered trademarks. We encourage our members to help us maintain the integrity of Ortho-Bionomy by informing OBAC of any violations. Improper use of the registered trademarks may lead to disciplinary and/or legal action.